Project Description

- Project title: Information and Communication Technologies for Sustainable Tourism Development (ICT4STD)
- 2. **Programme:** ERASMUS+, Erasmus Strategic Partnership for Higher Education
- 3. Financing institution: The Foundation for the Development of the Education System
- 4. Project value: 250 841,00 EUR
- 5. Project duration: 01.09.2017 31.12.2022
- 6. **Role:** Leader (other partners: Università della Svizzera Italiana Switzerland, Univerzitet u Novom Sadu Serbia, Hochschule für Nachhaltige Entwicklung Eberswald Germany)
- 7. Contact person:

Joanna Wójcik, Coordinator

E-Mail jwojcik@wsiz.edu.pl

Phone number: 782 659 155, 17 866 11 97

8. Description of the project:

The main participants of the project are 48 tourism science students that will take part in International Summer Schools run by partner universities and 20 universities teaching staff members who will participate in International Academy of ICT for sustainable development. The seminars that will disseminate project results will be attended by 200 people including higher education sector (students, graduates, universities teaching staff members), government and self-government administration representatives, NGO, media and tourism experts. The most important project's results are the following:

- Course "ICT as a tool for development and promotion of sustainable tourism development"
- Casebook "Treasury of knowledge"
- A set of 8 e-learning courses for the course
- Educational board game on sustainable tourism development
- Student's Guidebook and Teacher Toolkit
- Scientific publications

As a result of project's realization universities educational offer will be extended by new innovative training course "ICT as a tool for development and promotion of sustainable tourism development" which will be the reference model for further development of curricula. The project will also create solid base for international cooperation and exchange of experience in the field of creating sustainable tourism between universities from Poland, Switzerland, Germany and Serbia.

9. **Project website/ links:** https://wsiz.edu.pl/aktualnosci/w-jaki-sposob-rozwijac-i-promowac-turystyke-szkolenie-pracownikow-wsiiz-w-szwajcarii/